Uber offers free rides for a good cause

PHOENIX (July 1, 2016) – Want to help raise money for cancer patients while receiving a free ride from Uber to your destination? Starting June 30 and running through Dec. 31, anyone who downloads the Uber app and uses the new user promo code, GIVEHOPE, will receive their first ride with Uber for free (up to $15), with an additional $10 going back to Banner Health Foundation to support Banner MD Anderson Cancer Center. This code is not exclusive to Arizona, and can be used in any market where Uber is available.
The promotion offers a safe and inexpensive option to traveling during the Fourth of July holiday weekend.

In Arizona, 443 motorists were arrested during the July 4 weekend last year on suspicion of driving under the influence, according to state law-enforcement records.

"We are thrilled to partner with Uber to offer free rides for a great cause," said Andy Petersen, President, Banner Health Foundation. "Funds raised through this partnership will go directly to support programs and services for patients at Banner MD Anderson."

"Uber is so pleased to partner with Banner Health Foundation to help raise money for cancer patients, while at the same time, working to reduce DUIs in Arizona," said Steve Thompson, Uber Arizona General Manager. "Together we can raise awareness for a critical cause, and Uber is thrilled to help do so by promoting reliable transportation options to individuals across the Grand Canyon state."

Banner MD Anderson Cancer Center, located on the Banner Gateway campus, delivers cancer care to patients in Arizona through the collaboration of Banner Health and The University of Texas MD Anderson Cancer Center. Banner MD Anderson offers focused disease-specific expertise in the medical, radiation and surgical management of the cancer patient; an evidence-based, multidisciplinary approach to patient care; access to clinical trials and new investigative therapies; state-of-the-art technology for the diagnosis, staging and treatment of all types of cancer; oncology expertise in supportive care services.

Banner Health Foundation secures and stewards charitable contributions to advance Banner Health's mission to make a difference in people's lives through excellent patient care. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.

Uber is a technology platform that is evolving the way the world moves. By seamlessly connecting riders to drivers through our apps, we make cities more accessible, opening up more possibilities for riders and more business for drivers. From our founding in 2009 to our launches in over 315 cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer. Follow us on Twitter: @Uber and find us on Facebook: Uber.

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