

Spirit of Children brings funds, fun to Banners Children's - Diamond Children's Medical Center

Spirit Halloween is hosting a Halloween party for pediatric patients and their families Tuesday, Oct. 15 from 10 a.m. - noon.

WHEN: 10 a.m.-Noon, Tuesday, Oct. 15, 2015

WHERE: Banner Children's - Diamond Children's Lobby and Library
1501 N. Campbell Ave., Tucson.

WHO: Spirit of Children, patients and families at Banner Children's - Diamond Children's

Media are welcome to attend.

TUCSON, Ariz (Oct. 9, 2019) - Spirit Halloween is hosting a Halloween party for pediatric patients and their families at Banner Children's - Diamond Children's Medical Center, 1501 N. Campbell Ave., on Tuesday, Oct. 15, complete with costumes, games, music and crafts.

Through the Spirit of Children program, Spirit Halloween hosts nearly 100 Halloween parties at partner hospitals across North America so children, who otherwise wouldn't be able to participate in Halloween celebrations, can enjoy the scary fun of the season despite being in the hospital.

Since its inception in 2007, Spirit of Children has raised more than \$55 million for Child Life Departments across North America. This year, the program aims to raise a record \$10 million more to support young patients and their families. Donations are being collected at a local Spirit Halloween stores or at SpiritofChildren.com. Shoppers can spread the word about a donation using #MoreCowbell and ringing the iconic purple Spirit of Children cowbell in Spirit Halloween stores.

To-date, the Spirit of Children Program has raised more than \$258,662 for Diamond Children's.

Spirit Halloween store donations are aimed at providing grants to assisted in hiring additional child life staff, extending child life hours of operation, providing full-time child life specialists in the emergency department, purchasing sensory, educational and entertainment items used for distraction during procedures, and creating dedicated playrooms, teen lounges and separate family spaces for long hospital visits.

About Spirit of Children

At the heart of Spirit Halloween is Spirit of Children, a program which focuses on making hospitals less scary for kids and their families. Since its inception in 2007, Spirit of Children has raised more than \$55 million for the Child Life department at hospitals across the United States and Canada. Donations to Spirit of Children stay within local communities, with 100% of funds going toward support for Child Life. For the 2019 Halloween season, Spirit of Children will be supporting more than 140 hospitals across the country, with a goal to raise a record \$10 million. Spirit encourages customers to help make a difference in a child's life this Halloween season by donating at their local Spirit Halloween or spreading awareness via Facebook and Instagram using #SpiritofChildren and #MoreCowbell in their photos. For more information, please visit: www.SpiritOfChildren.com.


About Spirit Halloween

Spirit Halloween (spirithalloween.com) is the largest Halloween specialty retailer in the country with over 1,360 locations in strip centers and malls across North America. Celebrating 36 years of business, Spirit is the premier destination for all things Halloween, offering one-stop shopping for everything from costumes to décor and party goods to accessories. In addition to being a fun and interactive event for shoppers, Spirit stores offer complete selections of costumes and accessories for infants/toddlers, children, 'tweens, teens, and adults along with exclusive décor you won't find anywhere else. For more information, please visit: www.spirithalloween.com.

About Banner Children's - Diamond Children's Medical Center

Banner Children's - Diamond Children's Medical Center provides pediatric care for children, from newborns to teens. Services include emergency care, heart disorders, traumatic brain injury, autism and developmental disorders, cancer, diabetes and endocrinology, gastrointestinal and nutritional disorders, neurological problems, orthopedics, intensive care needs and more. It is the only pediatric medical facility in Arizona connected to an academic research facility — the University of Arizona Steele Children's Research Center — where physician-

scientists conduct groundbreaking basic science and translational research to advance children's health. For more information, please visit: www.BannerChildrens.com/DiamondChildrens

Additional assets available online:  [Photos \(2\)](#)

<http://bannerhealth.mediaroom.com/halloweenspirit>