

# Nordlund named Banner's Chief of Strategy and Growth

Strategy Chief is a new executive leadership role on Banner's senior leadership team

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Contact:

PHOENIX, Ariz. (March 8, 2018) – Banner Health announced today that Scott Nordlund has been selected to serve as its new chief strategy and growth officer. This is a new executive position for Banner, and will become part of the Senior Leadership Team.

Nordlund will report to President & CEO Peter S. Fine, FACHE, and will have responsibility for setting the strategic direction for the organization. This includes planning, directing and evaluating the organization's strategic activities and goals to ensure they meet customer expectations for high quality outcomes and superior service.

"As we transform to become a more consumer-focused organization, Scott's background as a senior strategist with experience in creating new models and facilitating partnerships will position Banner for success," said Fine.

Nordlund has broad experience in identifying and executing innovative business growth strategies for major health care organizations across the country. He most recently served as executive vice president of Partnership, Growth and Innovation for Select Medical Corp., a national network of specialty hospitals, outpatient rehabilitation clinics and occupational health centers.

Prior to that, he was Trinity Health's chief strategy and business development officer where he led the development and execution of Trinity's vision and strategy, innovation, corporate marketing and consumer engagement activities. Before joining Trinity Health, Nordlund served as the senior vice president for Strategic Growth, Network and New Venture Development at Dignity Health where he was responsible for all joint venture and acquisition work. He also held senior leadership positions at BJC Health System in St. Louis and Baxter Healthcare in Chicago.

Nordlund holds a bachelor's degree in biology from the University of Illinois and two master's degrees (Business Administration and Health Services Administration) from the University of Michigan.

## About Banner Health

*Headquartered in Arizona, Banner Health is one of the largest nonprofit health care systems in the country. The system owns and operates 28 acute-care hospitals, Banner Health Network, Banner – University Medicine, academic and employed physician groups, long-term care centers, outpatient surgery centers and an array of other services; including Banner Urgent Care, family clinics, home care and hospice services, pharmacies and a nursing registry. Banner Health is in six states: Arizona, California, Colorado, Nebraska, Nevada and Wyoming. For more information, visit [www.BannerHealth.com](http://www.BannerHealth.com).*

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 [Scott Nordlund, chief strategy and growth officer](#)  
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