

# Media advisory: High schoolers learn how to save lives Feb. 22

**Banner Health, Gilbert Unified School District team up to present "Stop the Bleed"**

Contact: [media@bannerhealth.com](mailto:media@bannerhealth.com)

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GILBERT, Ariz. (Feb. 20, 2019) -- Banner Health and Gilbert Unified School District are teaming on Feb. 22 up to provide invaluable life-saving skills to high school students; skills that can be used in mass-casualty incidents as well for household accidents.

"Stop the Bleed" training will be held Friday at Campo Verde High School, 3870 S Quartz St., in Gilbert. It will run from 9:30 a.m. to 2:30 p.m. and train more than 120 students.

Media is invited to film the training and interview students, teachers and trainers and participate in training themselves. Participants will learn how to use nearby items to help stop the flow of blood in an accident; applying tourniquets also will be covered.

## **[B-roll/sound on tape of Stop the Bleed](#)**

"Stop the Bleed" is a national initiative begun by U.S. trauma surgeons to help teach people on what to do if they are involved in major trauma event such as a shooting or bombing. One of the group's key messages is training on how to prevent uncontrolled bleeding because it is the number-one cause of death from trauma.

The program was created as a response to the Sandy Hook school shooting that took the lives of 27 people.

"So often in times of mass injury or trauma, the loss of blood truly determines the outcome and recovery," said Melissa Luxton, trauma prevention coordinator at Banner Health. "We just think it is vital that people in our community have the knowledge to help others."

## **Event details:**

- **Date:** Friday Feb. 22
- **Time:** 9:30 a.m. to 2:30 p.m.
- **Place:** [Campo Verde High School](#), 3870 S Quartz St., Gilbert
- **Please RSVP to** [media@bannerhealth.com](mailto:media@bannerhealth.com)

## **About Banner Health**

Headquartered in Arizona, Banner Health is one of the largest nonprofit health care systems in the country. The system owns and operates 28 acute-care hospitals, Banner Health Network, Banner - University Medicine, academic and employed physician groups, long-term care centers, outpatient surgery centers and an array of other services; including Banner Urgent Care, family clinics, home care and hospice services, pharmacies and a nursing registry. Banner Health is in six states: Arizona, California, Colorado, Nebraska, Nevada and Wyoming. For more information, visit [www.BannerHealth.com](http://www.BannerHealth.com).

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